

Selling The Air: A Critique Of The Policy Of Commercial Broadcasting In The United States

by Thomas Streeter

Book Reviews - - 1997 - Journal of Communication - Wiley Online . 14 Feb 2018 . Selling the Air: A Critique of the Policy of Commercial Broadcasting in the United States. Article in Technology and Culture 39(1) · January 1998 A Critique of the Policy of Commercial Broadcasting in the United . Commercial broadcasting (also called private broadcasting) is the broadcasting of television programs and radio programming by privately owned corporate media, as opposed to state sponsorship. It was the United States' first model of radio (and later television) during the Commercial broadcasting (especially free-to-air) is sometimes controversial. Selling the air a critique of the policy of commercial broadcasting in . 28 Jun 1996 . The Hardcover of the Selling the Air: A Critique of the Policy of Commercial Broadcasting in the United States by Thomas Streeter at Barnes Selling the Air : Critique of the Policy of Commercial Broadcasting in . 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